



# DXN Marketing India Private Limited

Regd. Office : New No.69 (Old No. 29), Eldams Road, Teynampet, Chennai - 600 018.

Phone : +91 - 44 - 49526583, 49526584, +91 9789036807

Email : infodmi@dxn2u.com www.dxnindia.in

CIN : U15490TN2014PTC095516 GSTIN : 33AAFCD0036M1ZW

12.11.2021

Sub: **Restriction on Cross Country Promotion/Sales/Distribution of DXN Products**

Dear Stockist / Distributor,

Good Morning

It has been brought to the notice of the HQ Management, that some Members are purchasing in one country and selling in other country, where DXN has already its branch / stockist. This is violation of our rules and regulation, causing loss to the local Distributors and stockists. Also, some Members involve in selling products that are Manufactured in one country to other, where that product is not yet licensed to sell. This will tarnish the image of DXN company. In viewing this situation, HQ Management has strictly instructed to follow the below, for selling products to cross country members.

1. The Foreign member should be physically present and should produce ID and Address proof during billing. The billing staff should maintain a copy of ID and address proof with the bill made to a foreign member.
2. In case, the foreign member wants to bill for 3rd party/friend/relative., then that person who wants to purchase should produce ID and Address proof during billing. The billing staff should maintain a copy of ID and address proof the visiting person 3rd party/friend/relative with the bill copy. ( *Incase of any wrong details of ID and address provided, strict action would be taken on the Membership code.*)
3. **Branch staff and Service Centres staff (stockist) must ensure that they have manually entered the below compulsory details in the cash bill under "remarks" column:**
  - i. Full and valid address of staying in the country for the membership code whom we will issue cash bill to; and
  - ii. Membership code, full name and contact number of the member who helps purchase the cash bill on behalf
4. A foreign member is not allowed to sell products of one country to other where there is already a DXN branch / Service centre.
5. A foreign member shall be allowed only for personal consumption in the visiting country and shall not be allowed for bulk purchases.
6. To ensure the above a pop is enabled in obs : ***Please be reminded that foreign member is not allowed for cross country promotion, sales or distribution of DXN products.***

**(Branch staff and Service Centres staff (stockist) has to follow the above for these foreign codes without fail.)**

Also, please note that, the members who have not submitted valid address in our database shall not be allowed to purchase in other country. Such Membership will be made unavailable for purchase. They have to update their address in their respective country to allow purchase in other countries.

Thank you,

DXN DMI Management